

SOLUGEL[®]

collagen peptides

CERTIFIED GRASS-FED



OUR SOLUTION

for pure and sustainably sourced collagen peptides

Certified SOLUGEL[®] grass-fed collagen peptides are PB Leiner's premium product which are sourced from grass-fed cattle in Latin America. The cattle are raised outdoors on pasture or range, 365 days per year, with free access to fresh grass, air, land, and water.

ANIMAL WELL-BEING



HEALTHY DIET

Free from hormones, antibiotics, and anabolic steroids. Industrial balanced feeds are not allowed.



FREE-RANGE

The cattle are free-range, spending 100% of their lifetime on grass and pasture.

WHY GRASS-FED?

Consumers are increasingly concerned about animal well-being.

>50% of consumers

are willing to pay extra for products with animal well-being claims

+21%

is the average annual growth rate in food and beverage product launches with an ethical - animal claim*

Source: Innova Database 2019, 2019 YTD = Oct 2019, Innova Consumer Survey 2019. Average of UK, US, Spain, France, Brazil, India, Germany, Mexico and China



Certified by LIAF Control, a member of American Grassfed Association



SOLUGEL®

collagen peptides



CERTIFIED GRASS-FED

OUR SOLUTION for your consumers' highest demands

The process of sourcing and production to obtain a natural grass-fed SOLUGEL® product is certified by LIAF Control SRL., a member of American Grassfed Association. With certified grass-fed SOLUGEL® collagen peptides, you can offer the same health benefits to your consumers while responding to even their highest demands for pure and sustainably sourced collagen peptides.



FULL TRACEABILITY

The raw materials are fully traceable to the farms in Latin America with each lot coming with official origin certificates.



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VETERINARY CARE

The cattle are continually subject to official veterinary supervision and medical care.

Why grass-fed?

Consumers seek transparency from the products they purchase.



4 in 5 consumers

say that brands should be transparent about their production process



TOP 3

consumer concern

ingredient sourcing is among the top 3 consumer concerns according to an Innova Consumer survey*

Source: Innova Database 2019, 2019 YTD = Oct 2019, Innova Consumer Survey 2019. Average of UK, US, Spain, France, Brazil, India, Germany, Mexico and China

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PB LEINER
The Clear Solution

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Part of Tesserlerlo Group

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