

SOLUGEL[®]

collagen peptides

CERTIFIED GRASS-FED



OUR SOLUTION

for pure and
sustainably sourced
collagen peptides

Certified SOLUGEL[®] grass-fed collagen peptides are PB Leiner's premium product which are sourced from grass-fed cattle in Latin America. The cattle are raised outdoors on pasture or range, with free access to fresh grass, air, land, and water.

ANIMAL WELL-BEING



HEALTHY DIET

Free from hormones, antibiotics, and anabolic steroids. Industrial balanced feeds are not allowed.



FREE-RANGE

The cattle are free-range, spending their lifetime* on grass and pasture.

*With the exception of exceptional climate reasons.

WHY GRASS-FED?

Consumers are increasingly concerned about animal well-being.

**>50% of
consumers**

are willing to pay extra for products with animal well-being claims

+21%

is the average annual growth rate in food and beverage product launches with an ethical – animal claim*

Source: Innova Database 2019, 2019 YTD = Oct 2019, Innova Consumer Survey 2019. Average of UK, US, Spain, France, Brazil, India, Germany, Mexico and China



Certified by LIAF Control, a member of American Grassfed Association


PB LEINER
The Clear Solution

SOLUGEL[®]

collagen peptides

CERTIFIED GRASS-FED



OUR SOLUTION

for your consumers'
highest demands

The process of sourcing and production to obtain a natural* grass-fed SOLUGEL[®] product is certified by LIAF Control SRL., a member of American Grassfed Association. With certified grass-fed SOLUGEL[®] collagen peptides, you can offer the same health benefits to your consumers while responding to even their highest demands for pure and sustainably sourced collagen peptides.

*When we use the word 'natural', we find it important that you know what you can expect of us. If you want to know more, surf to www.pbleiner.com/about-us



FULL TRACEABILITY

The raw materials are fully traceable to the farms in Latin America with each lot coming with official origin certificates.



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VETERINARY CARE

The cattle are continually subject to official veterinary supervision and medical care.

Why grass-fed?

Consumers seek transparency from the products they purchase.



4 in 5 consumers

say that brands should be transparent about their production process

2 1 3
TOP 3

consumer concern

ingredient sourcing is among the top 3 consumer concerns according to an Innova Consumer survey*

Source: Innova Database 2019, 2019 YTD = Oct 2019, Innova Consumer Survey 2019. Average of UK, US, Spain, France, Brazil, India, Germany, Mexico and China

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PB LEINER
The Clear Solution

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Part of Tesserderlo Group

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