SOLUGEL®
collagen peptides

Certified grass-fed

GRASSFED COLLAGEN PEPTIDES CERTIFIED BY LIAF CONTROL

Certified by LIAF

OUR SOLUTION
for pure and ethically sourced collagen peptides

Certified SOLUGEL® grass-fed collagen peptides are PB Leiner's premium product which are sourced from grass-fed cattle in Latin America. The cattle are raised outdoors on pasture or range, 365 days per year, with free access to fresh grass, air, land, and water.

ANIMAL WELL-BEING

HEALTHY DIET
Free from hormones, antibiotics, and anabolic steroids. Industrial balanced feeds are not allowed.

FREE-RANGE
The cattle are free-range, spending 100% of their lifetime on grass and pasture.

Are consumers concerned about animal well-being?

73% of **consumers** consider the well-being of animals as a **crucial factor** when shopping

89% of (global) **consumers** are willing to **pay premium** for products with animal well-being claims

+7% average annual **growth rate** in food and beverage product **launches with an ethical animal claim**

Sources:
1. NSF 2025
2. FMCG Gurus, SU490, November 2024
3. Innova Database 2021-2025 CAGR

SOLUGEL®
collagen peptides

Certified grass-fed

GRASSFED COLLAGEN PEPTIDES CERTIFIED BY LIAF CONTROL

Certified by LIAF

OUR SOLUTION
for your consumers' highest demands

The process of sourcing and production to obtain a natural grass-fed SOLUGEL® product is certified by LIAF Control SRL., a member of American Grassfed Association. With **certified grass-fed SOLUGEL® collagen peptides,** you can offer the same health benefits to your consumers while responding to even their highest demands for pure and sustainably sourced collagen peptides.

FULL TRACEABILITY
The raw materials are fully traceable to the farms in Latin America with each lot coming with official origin certificates.

CERTIFIED GRASS-FED
Certified by LIAF Control, a member of American Grassfed Association.

VETERINARY CARE
The cattle are continually subject to official veterinary supervision and medical care.

Why certified grass-fed?
Consumers seek **transparency** from the products they purchase

54% of (global) **consumers** claim that product/ingredient transparency in origin is **influential when choosing** what food & drink to buy.

75% of (global) **consumers** state that they are willing to **pay extra for "grass-fed" products**

Source: FMCG gurus,2023 global survey

PB LEINER
The Clear Solution

www.pbleiner.com | info@pbleiner.com

Part of Tessenderlo Group

© 2025, PB Leiner - Part of Tessenderlo Group - All Rights Reserved. The content and information contained in this document may not be reproduced, redistributed or translated in any form without prior written permission of PB Leiner. This brochure is intended for professionals and is not intended to diagnose, treat, cure, or prevent any disease. The uses and claims for SOLUGEL® recommended in this brochure should be adapted to the current applicable local regulatory requirements. This brochure has not been evaluated by the FDA or EFSA.